

Thallapaka Krishna Revanth

Product & UX Designer
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EXPERIENCE

- **Intuit (via Cognizant)** Nov. 2025 - Jul. 2026
UX/UI Designer, MSE Bengaluru, India
 - Collaborated within the Monetization and Subscriptions Experience (MSE) team to design and streamline end-to-end B2B purchase and subscription flows for enterprise clients.
 - Contributed as a UX Designer for the Mailchimp Sales Enablement flow for NTTF customers, solving the "Split Ecosystem" to support a 38
 - Streamlined rapid prototyping by translating Figma designs into code-ready components using Claude AI, maintaining a master GitHub repository for seamless code-to-dev handoffs and stakeholder demos.
 - Documented the Commerce Widget Library design system alongside cross-functional PM, Dev, and Legal teams, integrating Design for Delight (D4D) methodologies and user research to ensure customer-centric solutions.
- **Cognizant** Aug. 2025 - Present
Associate UX Designer Bengaluru, India
 - Underwent specialized Human-Computer Design (HCD) training, focusing on collaboration and cross-functional enterprise workflows.
 - Developed AI-driven solutions and crafted concept posters and pitch decks for industry-specific projects across healthcare, retail, agro-tech, and energy sectors.
- **Research Assistant, IIT Guwahati** July 2023 - Present
Under Dr.Abhishek Shrivastava & Dr.Keyur Sorathia IITG Campus
 - Made Illustrations & Ideations and conceptualization for a seating chair done for Underwater ROV Project, Research paper review for UnMute Publications.
 - Video shooting, audio & video editing for Medical VR Training Tool Project, Research includes data collection and compilation, Remade VR-Ideation sheets on Figma.
- **Freelancing** Jul. 2022 - Sep. 2024
Architect & Designer Remote
 - Managed a range of freelance projects, specializing in residential and commercial projects including designing of architecture, exterior & interior, and spatial planning.

PROJECTS

- **Enterprise Product Work: Monetization & Subscriptions (MSE)** Nov. 2025 - Jul. 2026
Intuit B2B SaaS Features
 - Designed the UX for the Mailchimp Sales Enablement flow for NTTF customers, resolving the "Split Ecosystem" via sales agent workflows to target \$4M in new MRR.
 - Created comprehensive rate tables for QuickBooks Payments and BillPay, standardizing transparency for transaction types, network fees, and network types.
 - Developed end-to-end subscription flows for the Construction Vertical add-on, catering to both Accountant channels and self-serve user pathways.
 - Designed critical enterprise features including QBO Sign-Up blockers for IES downgrades, guiding users through feature loss transitions gracefully.
 - Engineered custom hierarchical payment method downloads for high-value clients to troubleshoot parent-child entity billing discrepancies securely.
- **Sahai : Together in care, AI-Assisted conversational UX for a cancer caregiver app** Aug. 2024
AI, Conversational UX/UI
 - Designed an AI-assisted conversational UX for a cancer caregiver app, enabling task tracking and support via a conversational chatbot.
 - Identified challenges through interviews and competitive analysis, and developed features to improve task management, accessibility, & emotional support using AI.

- Swoosh : Solving excess baggage issue for air travelers

UI/UX Design

Sept. 2024

– Developed a comprehensive solution addressing excess baggage issues for air travelers.

– Designed a user-centered solution including spatial consideration in airports, and a user friendly interface integrated within Digi-Yatra & WhatsApp for travelers.

TedX IIT Guwahati : Event Identity Design for 2025 Edition

Identity Design

Dec. 2024

– Crafted an identity for the event TedX IIT Guwahati Edition 2025, it includes logo, merchandise, print media, digital campaigns, collateral, website, and the vibe of the event.

– The work emphasized seamless vibe following the events theme 'Seaside Citadel', and recognition across the event process.
- SKILLS
- **Design:** Enterprise UX, SaaS Design, AI-Integrated Workflows, Rapid Prototyping, Code-to-Dev Handoffs, Design Systems (D4D), B2B Flows, Information Architecture, Wire-framing, Concept Design, Visual Design, Usability Testing.

• **Research:** User Interviews, Contextual Enquiry, Field Observations, Surveys, Competitive Analysis, User Flows, Participatory Design, Secondary Research, Data Visualization.

• **Programming Languages:** Python, Javascript, HTML

• **Tools:** Figma, Claude AI, GitHub, Storybook, Webflow, Photoshop, Illustrator, InDesign, Miro, Framer, Procreate, Notion, Sketchup, Blender, Tableau

EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.Des	Indian Institute of Technology, Guwahati	7.86	2023-2025
B.Arch	School of Architecture, Christ University	7.06	2022

ACHIEVEMENTS

• **Best Paper Presentation Award**

ADOBE Conference, Woxen University

2024

– Awarded under Dynamic Urbanism for co-authored paper on resilience in architecture (Scopus publication in progress).

CEED (Common Entrance Exam for Design)

All India Rank

2023

– Secured an AIR 56 in the Open Category.
